

## **Digital Leader in Tomorrow's Disruptive World**

How do we grow the kinds of leaders we need in the future?

How do I transform myself from a technical specialist to a technical leader?

### **Introduction**

In the current business environment, CEOs with a background in technology are likely to become increasingly sought after by companies that have traditionally appointed leaders from predominantly financial backgrounds. But regardless of previous experience, the evolving nature of technology will require all leaders to embrace continuous learning and development, demonstrating a natural aptitude for technology. With a digital-first mindset, leaders will be equipped to maintain a forward focus and inspire ongoing innovation and improvement within a company as it transitions to a digital future. To successfully facilitate digital transformation, today's leaders must also maintain workforce engagement and buy-in at all stages of the journey, through the inevitable challenges and setbacks. Digitally literate leaders will be most capable of instilling that all-important sense of purpose among their workforce by defining the company's mission and values and how they're aligned with the company's digital strategy and goals. Leaders who demonstrate digital literacy are also well placed to drive change in an organisation by challenging any cultural barriers that get transformed and innovative ways of thinking. Since the digital leader is essential, do join this program to prepare yourself to venture into the world of disruptive technology.

### **Program Objectives**

This program aims to:

- Nurture digital leaders for a disruptive world
- Equip skills and knowledge to leaders to transform them to be a digital leader.

### **Learning Outcomes**

After completing this program, the participants should be able to:

- Prepare the competent digital leaders
- Create awareness on the needs of digital evolution
- Create intention and attention to venture into digital leadership
- Reflect the process of digital transformation for continuous improvement

### **Methodology**

Gamification, case study, interview, case simulation, quiz, group discussion, lecture, videos.

### **Who Should Attend**

Senior Management, IT Director, Chief Technology Officers, anyone involved in the organisation's digitalisation.

## Program Outline

<b>Day One</b>	
<b>Time</b>	<b>Topics</b>
9:00am – 10:30am	<p><b>Digitalisation: A Global Trend</b></p> <p>The phenomenon of digitalisation in the world economy is investigated in the article. The digital economy is the most important engine of innovation, competitiveness and economic growth in the world. The specific features of the modern digital economy are determined. By the end of the module, the participants would identify various examples of how digitalisation happened globally. The participants should be able to propose the digitalisation that can take place in the organisation to boost productivity. The participants would learn this module through videos and digitalisation samples in the market</p>
10:30am – 11:00am	Tea Break and Networking
11:00am – 1:00pm	<p><b>Disruptive Technology and Productivity</b></p> <p>No one can stop the development of technology. The leaders must adopt the technology as a tool to boost productivity. Participants would learn this module through quiz and case study. At the end of this module, the participants should be able to identify the needs to adapt and adopt the technology, conduct a needs analysis for the technology adoption, and identify the distributed ledger technology.</p>
1:00pm – 2:00pm	Lunch and Networking
2:00pm – 3:30pm	<p><b>Digital Leadership</b></p> <p>This module sets the groundwork for the journey by outlining the path to digital leadership, recommendations for a successful career, the evolution of digital leadership over time, and the introduction to the Unnatural Selection framework. Once the participants have a basic understanding of the framework, the later module breaks down each step of the framework, guides you through the concepts, and explains how to execute them.</p>
3:30pm – 4:00pm	Tea Break and Networking
4:00pm- 5:00pm	<p><b>Awareness</b></p> <p>The participants would learn the first step in the Unnatural Selection framework is awareness. At the end of this module, the participants would be able to understand people, especially their stages of development, and their personalities and preferences. These are presented through the analogy of the human as a complete technology stack. From this understanding, the participants should be able to plan for people's strategy.</p>
<b>Day Two</b>	

<b>Time</b>	<b>Topics</b>
9:00am – 10:30am	<p><b>Intention</b></p> <p>The power of intentionality—choosing and becoming focused on what you want—is critical to success. In this module, participants would learn how to set and hold intentions. The participants would conduct a case study to study the three intents for digital leadership success, focusing on self, team, and stakeholders.</p>
10:30am – 11:00am	Tea Break and Networking
11:00am – 1:00pm	<p><b>Attention</b></p> <p>With our intentions set, this module looks at our attention and how to execute Unnatural Leadership on a daily basis. We explore tools and techniques that enable our personal evolution, empower the growth of our teams, and build long-lasting stakeholder relationships.</p>
1:00pm – 2:00pm	Lunch and Networking
2:00pm – 3:30pm	<p><b>Reflection</b></p> <p>Evolution is raising our awareness through reflection and learning. At the end of the module, the participants can apply ways to evolve effectively through journaling, reflecting, and feedback loops. We also look at concepts such as judgment and the fear of failure that prevent many of us from asking for and processing feedback constructively.</p>
3:30pm – 4:00pm	Tea Break and Networking
4:00pm- 5:00pm	<p><b>Sustainable Culture</b></p> <p>The transformation, however, is not easy. If not done correctly, it can increase complications and conflict within the organisation. In this module, the participants would apply steps for building a working digital leadership culture.</p>